

Contact: Bradley Backstrom  
Phone: (208) 287-0120  
Email: [bradley-backstrom@golbon.com](mailto:bradley-backstrom@golbon.com)

FOR IMMEDIATE RELEASE

## **GOLBON WELCOMES NEW MEMBER NORTH BAY WHOLESALE**

Boise, Idaho

Golbon, a leading national foodservice sales and marketing group supporting the success of independent distributors, is pleased to welcome new Member, North Bay Wholesale.

North Bay Wholesale was established in 2024 to service pizza shops, Mexican restaurants, and full-menu restaurants in Humboldt County, California. As a family-run distributor, they believe in doing business with care, transparency, and a personal touch.

“We’re thrilled to partner with a company like North Bay Wholesale that shares our passion for service and community,” said Tony Taylor, Golbon Vice President. “Their commitment to building meaningful relationships and supporting local operators aligns perfectly with Golbon’s mission to empower independent distributors across the country.”

###

Golbon is a national foodservice sales and marketing group headquartered in Boise, Idaho. Formed in 1963, Golbon consists of hundreds of leading Distributor Members and Supplier Partners. Golbon Distributor Members take advantage of aggregated purchasing opportunities, personalized service, marketing support, innovative solutions, education, and relationship-building opportunities to drive profit and success across their total business.

For more information about Golbon visit [www.golbon.com](http://www.golbon.com)

### **North Bay Wholesale – Identity**



Learn more about North Bay Wholesale at [www.northbaywholesale.com](http://www.northbaywholesale.com)