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FOR IMMEDIATE RELEASE

GOLBON LAUNCHES THE HUB, A NEW MEMBER PORTAL

Boise, Idaho

Golbon, a leading national foodservice buying and marketing group supporting the success of independent distributors, is thrilled to announce the launch of their new Member portal, The HUB.

Golbon says goodbye to their MembersOnly site and hello to the Golbon HUB! Providing its Members with innovative technology is at the core of the business and this isn't just a new name, the Golbon HUB is a brand new, reimaged site designed to put the power of Golbon at the Golbon Member's fingertips. Golbon sought out Member input and collaboration to help guide, shape and ultimately build this innovative and dynamic platform designed exclusively for Golbon Members.

"The HUB provides a modern, streamlined and comprehensive array of tools and resources to maximize the Golbon experience resulting in greater program engagement." said Kevin Wilson, Golbon President. "Golbon continues to invest in technology to provide our Members with the support and innovation required to drive their business forward and produce a competitive advantage."

The Golbon HUB features:

- A modern, user-friendly experience with simple navigation and a personalized dashboard.
- Seamless product search including specs, images with quick comparisons and earnings.
- Access to promotions and Trip Program details.
- Member Leaderboard with NEW engagement badges.
- Connectivity with other Members, Suppliers, and Golbon Associates.
- New reports and improved data visibility and insights and more.

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Golbon is a national foodservice buying and marketing group headquartered in Boise, Idaho. Founded in 1963, Golbon consists of hundreds of independent foodservice and retail distributors. Golbon members take advantage of aggregated purchasing opportunities, marketing support, innovative solutions, education and insights, and relationship-building opportunities with other independent distributors to drive profit and success across their total business.

For more information about Golbon visit www.golbon.com

The Golbon HUB – Identity

