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FOR IMMEDIATE RELEASE

## **GOLBON WELCOMES NEW DISTRIBUTOR MEMBER**

Boise, Idaho

Golbon, a leading national foodservice buying and marketing group supporting the success of independent distributors, is excited to announce their newest Member, Midwest Food & Tobacco Group.

Based out of Slinger, Wisconsin; Midwest serves hundreds of convenience store customers throughout Wisconsin and the surrounding states. Since 1969, they have had a clear focus on providing high-level customer service. Their team is passionate about their customers' success and continually searches for products and services to support this success.

"Partnering with Golbon is the perfect fit for us. With their vast network of independent distributors and excellent supplier management programs, we expect to increase our sales and maximize our profits. We are excited to partner with Golbon and take advantage of all the benefits they offer to grow our business." said Kurt Lauden, Director of Foodservice at Midwest Food & Tobacco Group.

"We are thrilled to welcome Midwest Food and Tobacco Group to Golbon. Their commitment to customer success, strong family values, and focus on increasing the convenience segment aligns well with Golbon. We look forward to growing the business, together." said Ryan Peters, Vice President of Convenience for Golbon.

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Golbon is a national foodservice buying and marketing group headquartered in Boise, Idaho. Founded in 1963, Golbon consists of hundreds of independent foodservice and retail distributors. Golbon members take advantage of aggregated purchasing opportunities, marketing support, innovative solutions, education and insights, and relationship-building opportunities with other independent distributors to drive profit and success across their total business.

For more information about Golbon visit www.golbon.com

Midwest Food and Tobacco Group - Identity

