

Contact: Bradley Backstrom
Phone: (208) 287-0120
Email: bradley-backstrom@golbon.com

FOR IMMEDIATE RELEASE

Golbon Announces 2022 Fall Conference and Annual Awards

Boise, Idaho

Golbon, a leading national foodservice buying and marketing group based in Boise, ID, has announced their Fall Conference and Annual Awards. The event will take place October 10 - October 12, in their headquarter city of Boise, Idaho.

“Golbon continues to lead through these evolving industry times by focusing on innovation, tailored solutions, and strong partnerships. This commitment is reinforced by offering extensive supplier programs, and business services and technology solutions to further help drive our members’ success. We are excited for our distributor members and supplier partners to come together in Boise.” said Ryan Peters, Golbon Vice President of Convenience and Retail.

“There has never been a more critical time for our Golbon distributors to come together and work with our supplier partners, to share best practices with their peers and learn about cutting edge technologies from our service providers to help keep them in front of our evolving industry,” continued Peters.

The 3-day conference will feature over 100 supplier and service providers presenting valuable product and program solutions, new ideas, and promotional opportunities, a food showcase featuring a tasting menu giving members an opportunity to sample the latest menu innovation, valuable member-to-member share groups, an industry update from the legendary speaker and thought leader, Jack Li of Dataessential and closes with Golbon’s Annual Distributor and Supplier Partner Awards celebration.

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Golbon is a national foodservice buying group headquartered in Boise, Idaho. Initially formed in 1963, Golbon consists of over 200 foodservice and retail distributors. Golbon members enjoy access to Golbon’s family of brands, aggregated purchasing opportunities, marketing support, educational tracks, and relationship-building opportunities with other independent distributors. Golbon offers hundreds of Golbon-branded items in multiple categories to meet both broadline and specialty distributors’ needs.

For more information about Golbon visit www.golbon.com.

